Make the Membership





Value, Variety & a Vow to Wow

You'll appreciate the quality and value of the products and services you find at Costco. That's our promise to you. If we fail to deliver on that promise, we'll refund your money.

It's that simple.

STRONG VALUES

Since day one we have had an unwavering commitment to doing the right thing for our members, our employees, our suppliers and our communities. Today, we're a bit bigger, but our values remain the same.

From selecting premium merchandise and services to negotiating exclusive extras, our goal is to always offer exceptional savings to our members. We're dedicated to providing quality products and services at an incredible value.

Other retailers might pocket those extra savings, but Costco is different – any penny we can save, we pass on to you.

SURPRISING VARIETY

- Apparel
- Appliances
- Automotive
- Baby
- Bakery
- Bed & Bath
- Books & DVDs
- Cleaning Supplies
- Deli
- Flectronics
- Floral
- Furniture
- Gasoline
- Gift Cards & Tickets
- Health & Beauty

- Hearing Aids
- Home Furnishings
- Housewares
- Jewelry
- Lawn & Garden
- Meat
- Office Supplies
- Optical
- Pet Care
- Pharmacy
- Photo Center
- Produce
- Sports Equipment
- Toys & Games
- Wine, Beer & Spirits

Departments and product selection may vary by location.

Earn Twice! Maximize your rewards with

Executive Membership*

Earn an annual 2% Reward, plus receive additional benefits and discounts on many Costco Services. Upgrade today!





Executive Annual 2% Reward Certificate:

Look for it in your annual renewal statement from Costco.

^{*} A Costco membership is \$60 a year. An Executive Membership is an additional \$60 upgrade fee per year for Gold Star and Business Members. Each membership includes one free Household Card. Please include sales tax in all applicable states.

^{**} Terms, conditions and exclusions apply to the 2% Reward and Executive Membership benefits. See the membership counter or Costco.com for details. We will refund your membership fee in full at any time if you are dissatisfied.

both cards

Costco Anywhere Visa® Card by Citi

Purchase with this card to earn cash back rewards anywhere Visa is accepted.[†] Apply at Costco or Citi.com/CostcoAnywhere.



† Additional terms and conditions apply. Ask for details. Cash back rewards are provided as an annual credit card reward certificate once your February billing statement from Citi closes and is redeemable at U.S. Costco warehouses including Puerto Rico.

Look for it from Citi once your

February billing statement closes.

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AZIV

Unexpected Savings

Electronics

Fine Jewelry

Fine Wine

Entertaining

A TREASURE HUNT OF VALUES

If you've ever spoken with a Costco member, you've probably heard them brag about their latest find at our warehouse. We call those treasure hunt items, and they're offered in various departments throughout the year.

ELECTRONICS

Our electronics department offers cutting-edge technology from top brands, including Samsung, VIZIO, LG, HP, Dell, Nikon, Canon, Bose and Apple.

Thinking of buying a TV, computer or other electronic product? You can't go wrong when you buy it at Costco. In addition to added features, we also offer free technical support and setup help through Costco Concierge Services.

We also extend the manufacturer's warranty on televisions, tuner-free displays, projectors, computers and major appliances to two years from the date of purchase. For more information, call toll free 1-866-861-0450, 5 a.m. – 10 p.m. (PT) 7 days a week, excluding holidays.

* Excludes touchscreen tablets

LUXURY

From diamond jewelry to designer apparel, our buyers are always on the lookout for products with that certain "wow" factor.

You'll find cashmere sweaters, high-thread-count linens, stylish home furnishings and fine wine from around the world – all at Costco prices.

Product selection may vary by location.



A Fresh Approach

Fresh

Bakery

Deli

Produce

USDA Choice Beef

USDA Prime Beef

Organic

Baby Formula

Coffee

Meat

Milk

Produce

Organic selection may vary by location.

GET A TASTE OF WHAT EVERYONE'S BEEN TALKING ABOUT.

Why do many of the country's top chefs buy their fresh ingredients at Costco? Because they know they'll get the highest quality at a terrific value.

We are known for our steaks: Visit our meat department for the freshest cuts of USDA Choice and USDA Prime beef, Grade-A poultry, USDA #1 pork, Australian lamb, and a wide selection of farmed and seasonal wild seafood. We're sure you'll see and taste the quality difference.

We're also proud to offer only the finest-quality fruit and vegetables, delivered to us six days a week for a freshness that can't be beat.

And, did you know Costco produces fresh-baked goods every day, right in the warehouse? Enjoy muffins, breads, pies, custom-decorated cakes and more – all made with the finest ingredients.

ORGANIC & HEALTHY CHOICES

You don't have to shop at specialty stores to get high-quality organic items.

From produce to meat, and even vitamins, we have the latest organic items you want, at Costco prices.

We also have a selection of healthy foods, including reduced-calorie snacks, whole grain baked goods, gluten-free items and trans-fat-free choices.

You'll feel good about shopping at Costco.



Costco Services

Home

Bottled Water Delivery Costco Auto Program Parts & Service Discount Motorcycles & Powersports Identity Protection Mortgage: Purchase & Refinancing

Life

Auto & Home Insurance* Individual Family Dental Plans* Life Insurance*

* Insurance available in

select states Business

Business Health
Insurance Marketplace*
Business & Personal
Checks, Forms &
Accessories
Business Phone Services
Payment Processing

Vision Insurance for Your Business*

Get the latest on all Costco Services. Visit Costco.com/Services

THINK COSTCO FIRST

Costco has teamed up with select providers to negotiate exclusive value for Costco members. Make the most of your membership and take advantage of significant savings on services.

Pick up a *My Costco Services* guide the next time you shop at Costco. Or, view online at Costco.com/Services.



^{*} Insurance available in select states



Kirkland Signature[®]

Most Popular Kirkland Signature Products

Bath Tissue

Dish Detergent

Facial Tissue

Free & Clear Laundry Detergent

Lamb & Rice Formula Dog Food

Men's Non-Iron Dress Shirt

Paper Towels

Premium Drinking Water
Vitamins

Product selection may vary by location.

OUR EXCLUSIVE PRIVATE LABEL

Costco's exclusive Kirkland Signature label isn't just a house brand – it's one of the best reasons to join Costco. We have received numerous accolades on everything from our Kirkland Signature cereal and olive oil to dress shirts and even vitamins. Yet, our high-quality items are still priced lower than brandname equivalents, often more than 20 percent less.

How do we do it? In 1995 Costco began the Kirkland Signature line after recognizing a need for better quality goods at a greater value. Our mission was simple: Create an item of the same – or better – quality than the leading brand at a lower price, and do so by controlling every element of the item's creation, including packaging and transportation. The end result: Kirkland Signature products are incredible quality goods at simply excellent prices.

Take the Costco challenge: Compare any Kirkland Signature product with its brand-name counterpart, and you'll see why so many Costco members rave about their purchases.

KIRKLAND Signature



















stretch-tite

















Kirkland Signature™ Gasoline

Improves Performance Restores Fuel Economy Reduces Emissions Protects Fuel Injectors and Intake Valves





^{*} See page 5 for details.

DIFFERENT FROM THE REST

Our Kirkland Signature Gasoline has been certified to meet TOP TIER™ performance standards, and is available in both regular and premium grades. High quality fuel at the lowest possible price – it's another benefit of a Costco membership.

At Costco Gas Stations you can expect:

- Consistently low prices
- 5x EPA required deposit control additive
- Clean and safe surroundings
- A safety-certified Costco attendant
- The latest in environmental protection
- Long hoses to fill up from either side of your car

GET REWARDED

Now when you fuel up at Costco and use the Costco Anywhere Visa® Card by Citi, you'll reap the rewards for your engine and earn 4% cash back rewards.*



Health & Wellness

Executive Members earn an annual 2% Reward (up to \$1,000) on qualified Costco purchases, including health and wellness products, and prescriptions.

Terms, conditions and exclusions apply. See the membership counter for details.

A PRESCRIPTION FOR SAVINGS

At Costco, we believe in helping you save money on everything you buy – including the things that keep you healthy.

Costco's Health & Wellness departments follow the same low-price/high-volume model as the rest of the warehouse. We tightly control costs to pass the savings on to you.

Products and departments may vary by location.

OPTICAL

You can feel confident that you are receiving the best possible care when visiting Costco Optical.

Our optical department features:

- Knowledgeable staff
- Designer frames and sunglasses
- Kirkland Signature[™] HD progressive lenses
- Contact lenses (also available online)
- Most vision insurance plans accepted
- Complimentary cleaning and adjustments



PHARMACY

Our pharmacies often make the news for having the lowest prices around.

Benefits of Costco Pharmacy include:

- As a Costco member you can enroll in the FREE
 Costco Member Prescription Program that provides
 big savings on our already low prices.*
- Costco Pharmacy offers hundreds of generic drugs priced at less than \$10 for a 90-day supply.
- FREE health screening programs monitor heart health, diabetes and bone density. To find a screening in your area, visit Costco.com and search Health Fairs.
- Immunization services, at low Costco prices, are available at Costco Pharmacies. Check with your local Costco Pharmacy as immunizations vary by state. Age restrictions may apply.
- Fantastic savings on select pet medications.
 - * Costco members and their dependents who have no prescription insurance are eligible. They also may join and use the program for medications that are not covered by their insurance. The program CANNOT be used by those who are enrolled for state or federally funded programs such as Medicare or Medicaid.

HEARING AIDS

Costco Hearing Aid Center offers the latest in premium hearing aid technology, at the value everyone expects from Costco.

Our Hearing Aid Center offers:

- The latest in Bluetooth®* capable digital hearing aids
- State-of-the-art hearing aids and accessories from major hearing aid suppliers
- Free hearing tests** and follow-up appointments
 - * The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Costco is under license.
- ** Test is to determine if you could be helped by a hearing aid.



Travel

Hotels
Rental Cars
Vacation Packages
Cruises
Theme Park Packages
Guided Vacations
And More!





^{**} See page 5 for details.

PLACES TO GO. VALUE YOU'LL LOVE.

Like everything you purchase at Costco, travel offerings are carefully selected by our skilled travel buyers based on exceptional quality and value. Products include vacation packages, cruises, rental cars, hotels, theme park packages and guided vacations. Plus, select products feature a special benefit for Costco Executive Members.

In addition, travel purchases now qualify for the Executive Membership annual 2% Reward.* That's adding even more value to your vacation!

Dedicated Costco employees, who are trained travel professionals, expertly advise you to ensure you receive the quality, value and experience you expect as a Costco member.

When you're ready to pay, use your Costco Anywhere Visa® Card by Citi to earn 3% cash back rewards.**

To plan and book your dream vacation, pick up a Warehouse Travel Booklet in any U.S. Costco warehouse, call 1-877-849-2730 or click Travel at Costco.com.

*Earn a 2% Reward (up to \$1,000) on qualified Costco purchases, which will be applied after travel is completed. Annual 2% Reward certificate for Executive Members is sent by Costco at membership renewal. Terms, conditions and exclusions apply. See the membership counter or Costco. com for details.

**Costco Anywhere Visa® Card by Citi – Earn 3% cash back rewards on Costco Travel purchases. Subject to credit approval on the Costco Anywhere Visa Card by Citi. Additional terms and conditions apply. Ask for details. Cash back will be provided as an annual reward certificate once your February billing statement from Citi closes and is redeemable for cash or merchandise at U.S. Costco warehouses including Puerto Rico, until December 31 of the year issued. Apply today at Costco, or visit Citi.com/CostcoAnywhere.

Costco Travel is available to Costco members residing in the United States. Costco Travel is registered as a seller of travel in each of the states listed: California registration number: CST 2054248-50 · Florida registration number: ST 32555 · Hawaii registration number: TAR 5595 · lowa registration number: TAR 620 · Washington registration number: WST 602042600. Registration as a California Seller of Travel does not constitute approval by the state.



Sensible Sizes

Apparel

Appliances

Beauty Products

Beverages

Flowers

Gift Cards

Ready-to-bake Entrees

Single-serve Snacks

Product selection may vary by location.

WE FIT YOUR LIFESTYLE.

Although many of our members love saving money by buying in bulk, you don't need a big family to enjoy all the value Costco has to offer.

We sell many items the same way as any other retailer – but with the additional value Costco is known for.

At Costco, you'll save on designer apparel, electronics, tires, home décor, books, snacks, jewelry, gasoline, seasonal items and more.

While many of our products do come in multipacks, our smart packaging lets you use what you need and save the rest for later.

For example, our fresh, boneless, skinless chicken breasts are a huge value. They are vacuum-sealed in two-breast packs, so you can freeze the entire package and thaw only as much as you need at each meal.

Whenever possible, we try to reduce the quantity of product packaging, which saves resources and helps keep prices low.

So, even if your household is small, you'll still enjoy big savings as a Costco member.

















Downy











Additional Savings

Save on automotive, baby items, beauty, deli, electronics, groceries, housewares, vitamins and more.

Enjoy offers from our warehouses, Costco.com and Costco Services

Access the Costco app

VALUES BY THE DOZEN

As if our fresh departments, quality guarantee and member service weren't reason enough to shop, our legendary Costco savings books bring even more value to your membership.

Several times a year, Costco members receive a book (in their mailboxes and via the Costco app) with thousands of dollars in additional savings. Only members receive these special offers for various products in the warehouses and online.

We offer members our lowest possible prices on every item, every day. The additional savings we are able to offer are a testament to the terrific negotiating skills of our buyers.

Additional savings on the products you love – one more reason to join Costco.



DIGITAL SAVINGS

Prefer to go paperless? Display the coupons or create your shopping list on your smartphone with the Costco app.

Download the Costco app

available for free on the iTunes or Google Play app stores.



Savings Beyond the Warehouse Walls

Costco.com

Costco App

The Costco Connection

Seasonal

Special Events

COSTCO.COM

Shop Costco.com for an expanded selection of items and categories including additional clothing sizes, local theme park and attraction tickets, furniture, and more.

Plus, conveniently order with two delivery options from CostcoGrocery. For speedy delivery in most metropolitan areas and 2,000 products to choose from including fresh items, place an order through CostcoGrocery Same-Day Delivery powered by Instacart. Or, try CostcoGrocery 2-Day Delivery for nonperishable food and household supplies delivered to your door.



THE COSTCO CONNECTION

Our magazine, available in print and online, has enriching articles, interviews, reviews, and highlights new items and special buys. Plus, our digital cookbook includes dozens of tempting ideas and recipes using Costco products. To view online, visit Costco.com or in the Costco app, click More.

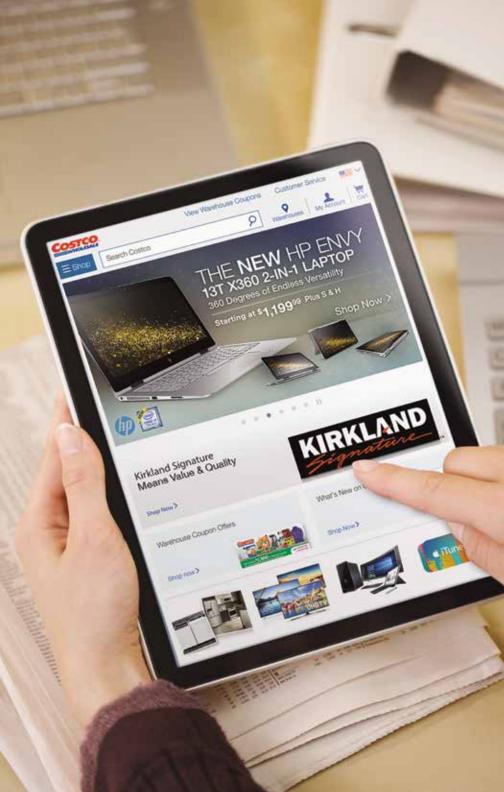
SEASONAL

Christmas items in August? Our "early in, early out" philosophy means we offer timely merchandise as efficiently as possible, including:

- Holiday decorations & gifts
- Lawn and garden supplies
- Back-to-school basics
- Barbecues and outdoor accessories

SPECIAL EVENTS

Also known as roadshows, these events broaden the selection of our high-end merchandise by presenting selected items for a limited time, such as gemstone jewelry, collegiate apparel, specialty cosmetics and other items.



Costco Business Centers

Beverages

Candy & Snacks

Commercial Appliances

Disposables

Grocery

Janitorial

Office

Restaurant

Tobacco

Truckload & Pallet Sales

Departments and product selection may vary by location.

DISCOVER A DIFFERENT KIND OF COSTCO

From business essentials to home use products, Costco Business Center offers all Costco members a convenient source for high-quality items. There are 17 locations in major metropolitan areas across the U.S., and growing!

More than 70 percent of items are different than what you'll find at a traditional Costco, including more product categories, and additional sizes and quantities.

Whether you manage an active family, a growing company, or a busy entertaining schedule, you'll find what you need to ensure your home or business is well stocked and running smoothly.

Walk in and shop or order online. Costco Business Center is one more advantage to your membership.

For complete delivery information, to order online or to learn more about hours and locations, visit CostcoBusinessDelivery.com







100% RISK-FREE SATISFACTION GUARANTEE

On Membership:

We will refund your membership fee in full at any time if you are dissatisfied.

On Merchandise:

We guarantee your satisfaction on every product we sell with a full refund.

If you ever have any questions about your membership or about anything you purchased at Costco, call our Member Service Center at 1-800-774-2678, or visit Costco.com and click Customer Service.

Product-specific limitations apply. See the membership counter for details.