

SONY

enjoy 6 months of Netflix and Hulu Plus
with purchase of select Sony® HDTVs*
plus 30 days of FREE Music Unlimited.



Netflix offer valid for new, existing and past subscribers.

Purchase a R550A or R520A series HDTV and get up to
\$100 worth of access to Movies, Music and TV shows.



Sony
Authorized
Dealer

*Purchase by 12/31/13 and redeem by 4/30/14. Customers who purchase a new Sony TV model R550A and R520A will receive 6 months of Netflix Unlimited Streaming service and Hulu Plus service on the \$7.99/month plans. Internet access required. New, existing and past Netflix subscribers are eligible for the Netflix offer. Only new subscribers are eligible for the Hulu Plus offer. Hulu Plus will bill at the end of the complimentary period unless customer cancels prior to the end of the period. Music Unlimited is free for 30 days, a \$9.99 value. Customer may cancel at any time. No refunds/credits for partial months. Open only to legal residents of the 50 U.S. states, D.C., or P.R., 18 and older. Void where prohibited. Offer valid at participating retailers from 9/29/13 through 12/31/13 with redemptions completed by 4/30/14. For qualifying 2013 Sony TV models, program details and Terms and Conditions visit ONLINE TERMS & CONDITIONS. www.sony.com/TVoffer. Screen image simulated. © 2013 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Sony and the Sony make.believe logos are trademarks of Sony. All other trademarks are the trademarks of their respective owners. Features and specifications are subject to change without notice.

How to redeem Netflix offer:

1. On your remote, press the "SEN" button and navigate to the Promotional Offer app. Input your email address onscreen then check your email to receive your Netflix referral code.
2. Once you receive your referral code, go to www.netflix.com/specialoffer on your computer, insert the code and follow the onscreen prompts.
3. When finished, press the "Netflix" button on your remote and follow the steps for device registration. Once complete, click on "Member Sign In," log in using your new credentials and enjoy your Netflix subscription.

How to redeem Hulu Plus offer:

1. On your remote, press the "SEN" button and navigate to the Hulu Plus app. Follow the steps on screen to complete your device registration.
2. On your TV, navigate to the Hulu Plus app, click on "Learn More" and write down your "Referral Code."
3. On your computer go to www.huluplus.com/SonyTV2013, insert the referral code in the "Device Activation Code" box and fill out your email information.
4. Complete the registration and enjoy your 1-year of Hulu Plus.

How to redeem Music Unlimited offer:

1. Click HOME on your TV remote control. Go to Sony Entertainment Network and click on Music Unlimited.
2. Select CHOOSE ACCOUNT, then select LINK ACCOUNT and follow the instructions to link your TV to your Sony Entertainment Network account. This activity will need to be performed on any web browser-enabled device.
3. Go to account.sonyentertainmentnetwork.com and either sign in with your existing Sony Entertainment Network account or create a new account.
4. Continue on the browser to Activate your HDTV. Insert the activation code visible on your TV into the relevant area and create a personal PIN code that will allow you to access all your Sony Entertainment Network services on your TV.
5. Now go back to your TV and select SIGN IN. Choose the account and enter the PIN code you just created on the browser. Now your TV is connected to your SEN account.
6. Go to Music Unlimited homepage on your TV, select ACCOUNT and select CHOOSE SUBSCRIPTION.
7. Follow the steps to confirm your 30-day Premium trial and to enjoy music for free.

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