

Townsend Farms Voluntarily Recalls Limited Lots of Frozen Organic Antioxidant Blend Products Due To Possible Health Risk

Contact: Townsend Farms Customer Service Representatives

1-800-875-5291

townsendfarms5148@stericycle.com

FOR IMMEDIATE RELEASE – June 3, 2013 – Townsend Farms, Inc. of Fairview, Oregon, today announced that it is voluntarily recalling certain lots of its frozen Organic Antioxidant Blend, out of an abundance of caution, because it has the potential to be contaminated with Hepatitis A virus, based on an ongoing epidemiological and traceback investigation by the FDA and the CDC of an illness outbreak. No other Townsend Farms products, frozen or fresh, are covered by this voluntary recall or linked to the illness outbreak at this time.

The product was sold at Costco warehouse stores under the product name **Townsend Farms Organic Antioxidant Blend, 3 lb. bag** and UPC 0 78414 404448. The recalled codes are located on the back of the package with the words “BEST BY”; followed by the code T012415 sequentially through T053115, followed by a letter. All of these letter designations are included in this recall for the lot codes listed above. Photos of the package are attached.

The product was also sold at Harris Teeter stores from April 19 until May 7, 2013, under the product name **Harris Teeter Organic Antioxidant Berry Blend, 10 oz. bag** and UPC 0 72036 70463 4, with “BEST BY” codes of T041615E or T041615C. Photos of the packaging are attached.

Townsend Farms is implementing this voluntary recall after learning that one of the ingredients of the frozen Organic Antioxidant Blend, pomegranate seeds processed in Turkey, may be linked to an illness outbreak outside of the United States. Thirty-four cases of Hepatitis A are being investigated to date in the U.S.; all are recovering. At this time, Hepatitis A has not been found in the product, but Townsend Farms is taking this precautionary action in consultation with the FDA, as the investigation continues.

Hepatitis A is a contagious liver disease that results from exposure to the Hepatitis A virus, including from food. It can range from a mild illness lasting a few weeks to a serious illness lasting several months. Illness generally occurs within 15 to 50 days of exposure and includes fatigue, abdominal pain, jaundice, abnormal liver tests, dark urine and pale stool. Hepatitis A vaccination can prevent illness if given within two weeks of exposure to a contaminated food. In rare cases, particularly consumers who have a pre-existing severe illness or are immune compromised, Hepatitis A infection can progress to liver failure.

Persons who may have consumed affected product should consult with their health care professional or local health department to determine if a vaccination is appropriate, and consumers with symptoms of Hepatitis A should contact their health care professionals or the local health department immediately. Consumers with the product should not consume the

product. The product should be disposed of immediately. Please keep proof of product purchase.

TOWNSEND FARMS INC. is committed to producing the highest quality products, and is a certified Safety Quality Food facility. Townsend Farms, Inc. follows industry Good Manufacturing Practices (GMP) and sanitation procedures to ensure that its food products are safely handled and processed.

For questions or more information, contact a Townsend Farms Customer Service Representative by phone or e-mail at 1-800-875-5291; townsendfarms5148@stericycle.com.

Customer service representatives will be available Monday through Friday, 8 a.m. to 8 p.m. PDT to respond to inquiries.

Thank you so much from The Townsend Farm Family.

Mike Townsend, President Townsend Farms, Inc.
Margaret Townsend, Vice President Townsend Farms, Inc.

UPC CODE shown here at 100% size

505092 10/03/11 Yellow Magenta Cyan ProKMS248PMS7447LineK

REPEAT 14"

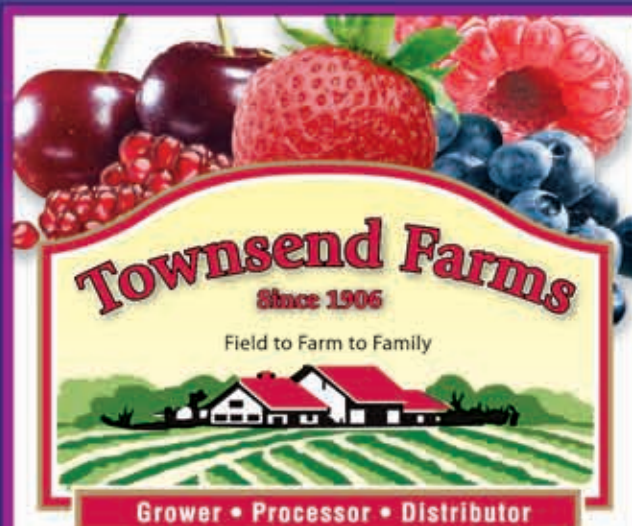
DISTORTION

1/2" Slit

WEB 17.5"
Face of Bag 7.25"

1/2" Slit

1.25"



Townsend Farms, a six-generation family-owned operation, is located in Oregon's beautiful Columbia Gorge. The fertile, sandy loam soil and temperate Oregon climate yields an abundant harvest of luscious berries – Black Raspberries, Raspberries, Strawberries, Boysenberries, Marion berries and Blueberries.

Here we manage our fields to grow plump, tasty berries; then pick and freeze them at the peak of flavor, then we package and truck our berries to your favorite store so you can enjoy fresh-tasting berries any time. We also work with berry farmers around the world to source and pack exceptional berries for your table.

Townsend Farms is committed to being a sustainable company by keeping our earth green, for the next generations. Berries are our business. Enjoy!

100% Guaranteed
If you are not completely satisfied with our berries, please contact us at:
www.townsendfarms.com
or 1.503.666.1780

Storage: Keep frozen until ready to use. If only part of contents is used, reseal package and promptly return to freezer.

Do not refreeze after contents have been thawed.

To thaw: Keep reclosable end up when at room temperature for approximately 30 minutes, or thaw in microwave on defrost setting (30% power) for 1 minute. For best flavor and texture, serve berries while still slightly frozen.



Organic Antioxidant Blend

DARK TART CHERRIES, BLUEBERRIES, POMEGRANATE ARILS, RED RASPBERRIES, STRAWBERRIES
Individually Quick Frozen • All Natural • No Preservatives



Net Wt. 48oz (3 lbs) 1.36kg

Organic Antioxidant Blend smoothie recipe

With only a few ingredients, this nutritious Organic Antioxidant Blend smoothie is fast and easy to make. It is loaded with antioxidants from the mixed fruit and calcium from the yogurt, and is bursting with flavor. Whip one up for a quick breakfast, or serve as a refreshing compliment to a summertime meal.

Prep Time: 5 minutes

Ingredients: 2 cups frozen Townsend Farms Organic Antioxidant Blend, 1 banana, 8-oz. container mixed berry yogurt, 1 cup milk, 2 Tbs. sugar, ice cubes.

Preparation: Combine ingredients in a blender; fill to the top with ice cubes. Blend until smooth.

Serves 4

Ingredients: Organic Dark Tart Cherries, Organic Blueberries, Organic Pomegranate Arils, Organic Red Raspberries and Organic Strawberries. *May contain pits.*

Nutrition Facts	
Serving Size 1 cup (100g)	
Servings Per Container: About 10	
Amount Per Serving	% Daily Value*
Calories 70 Calories from Fat 0	
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 16g	5%
Dietary Fiber 4g	16%
Sugars 15g	
Protein 1g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Distributed By:
Townsend Farms, Inc.
Fairview, Oregon 97024

Certified Organic by
Oregon Tilth.



ITEM# 595820



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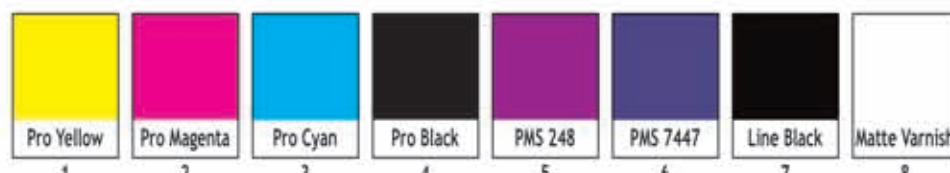
PLEASE CHECK THIS PROOF IMMEDIATELY FOR APPROVAL OR CORRECTIONS
AS THE ORDER WILL BE HELD PENDING RETURN OF THIS PROOF.
THIS PROOF INDICATES COLOR BREAK ONLY AND MAY NOT ACCURATELY
REFLECT ACTUAL PRODUCTION COLORS.
MGM GRAPHICS ASSUMES NO RESPONSIBILITY FOR ERRORS MADE ON PROOFS
THAT ARE NOT CORRECTED BY CUSTOMER.

JOB: TF - Organic Antioxidant Blend - 3lb

PRINTER: Consolidated

DOCKET: 505092

DATE: 10/03/11 REV: 01 OP: rw



PRINT: Surface PLATE BRAND: DuPont
GAUGE: .067 CYLINDER: 14.25" DISTORTION: 97.27%
ACROSS: 2 AROUND: 1 DIRECTION: top/bottom
CMYK LPI: 150 HD SPOT LPI: n/a EYE MARK: Yes - On Print
SIZE: 17.5" x 14.0"

☐ APPROVED PROCEED WITH PRODUCTION.
☐ APPROVED W/ CHANGES, NO PROOF REQUIRED.
☐ REVISE, ADDITIONAL PROOF REQUIRED.

X
APPROVED FOR PRODUCTION BY:

DATE:



UPC CODE shown here at 100% size