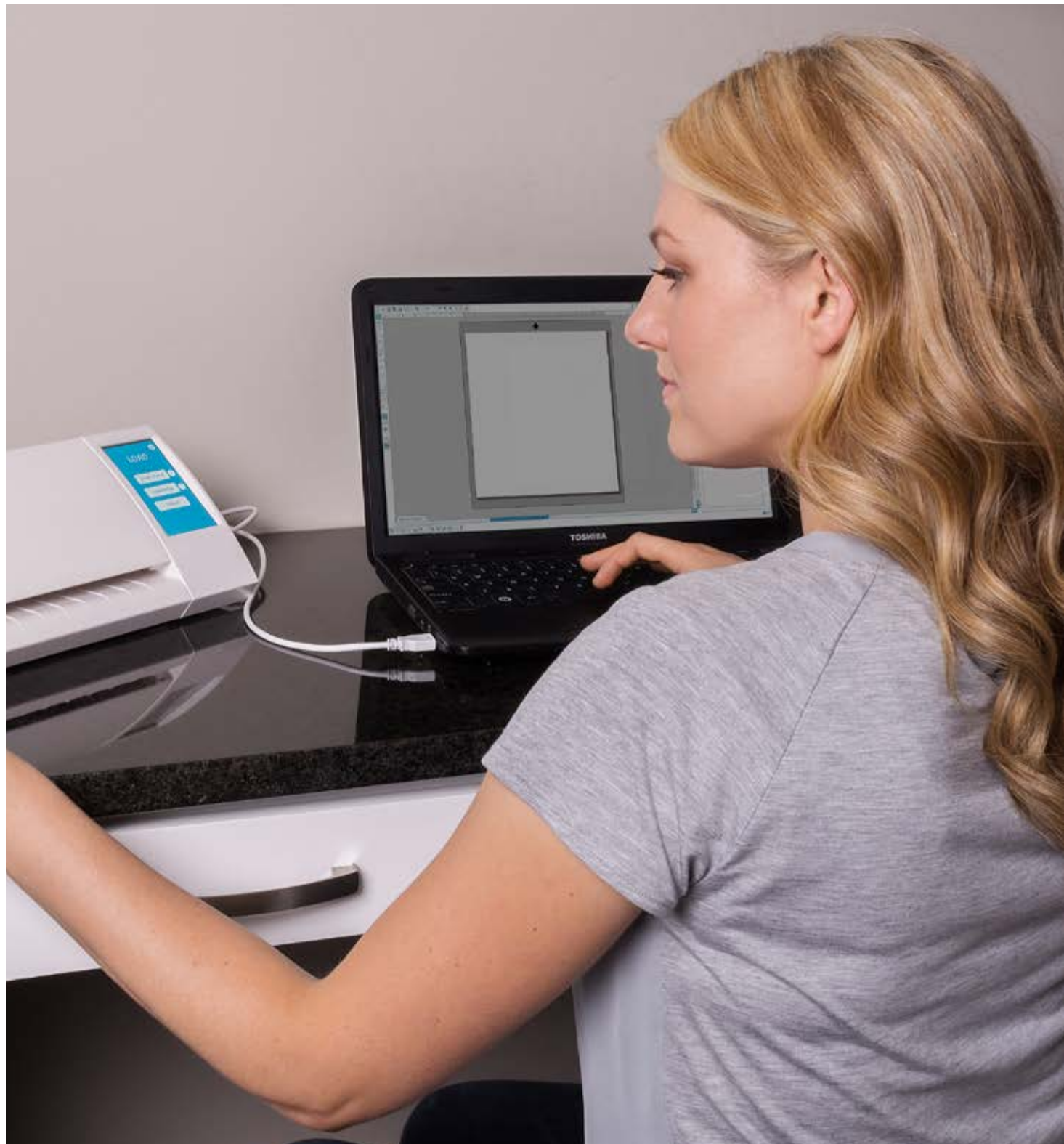


INTRODUCING THE NEW SILHOUETTE CAMEO®



SLEEK NEW DESIGN
SAME PRECISE CUTTING

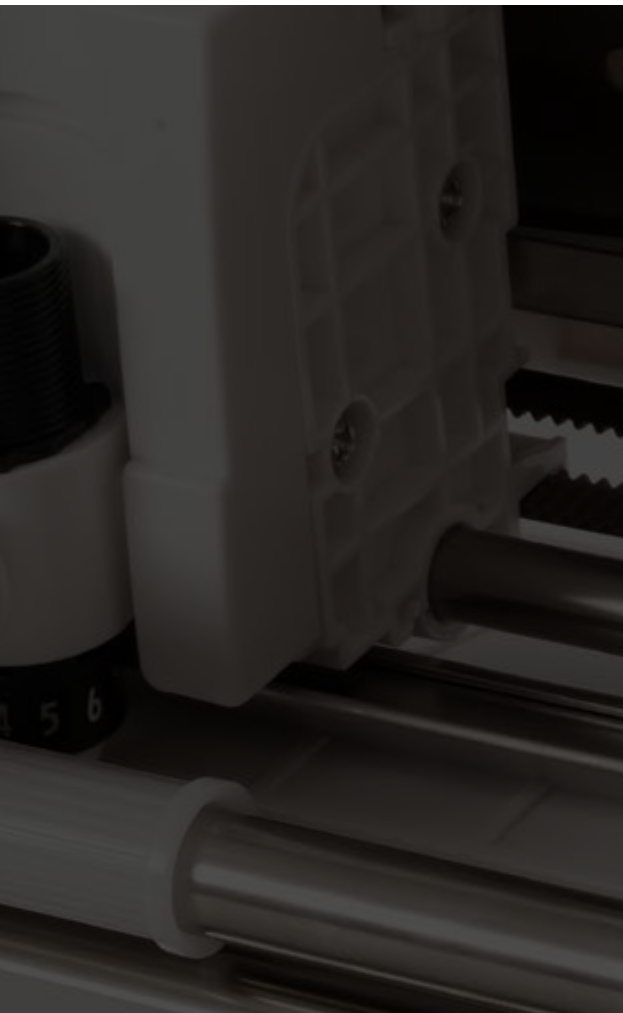
The #1 electronic cutting
machine just got even better.



NEW DIGITAL DISPLAY

The full-color LCD touch screen makes for easy navigation and step-by-step tutorials.



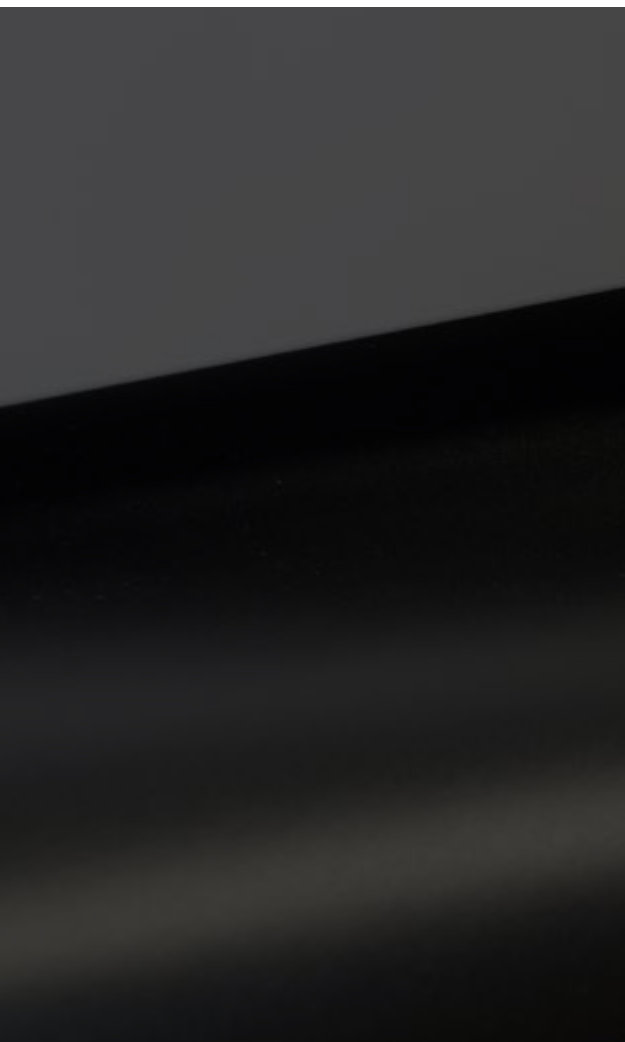


NEW STEEL SPRING ROLLERS

New rollers have been designed for a stronger yet gentler way to hold project materials in place.

NEW CROSSCUTTER

Now cut materials that have been fed directly from a roll with the built-in Silhouette crosscutter. Our crosscutter will help you easily finish cut jobs and give all your rolled material a perfect edge.



NEW GUIDE MARKS

The CAMEO now has bold new guide marks for easy visual alignment.



NEW USB DRIVE PORT

Read and cut saved files directly from your USB drive—all without being connected to your computer.



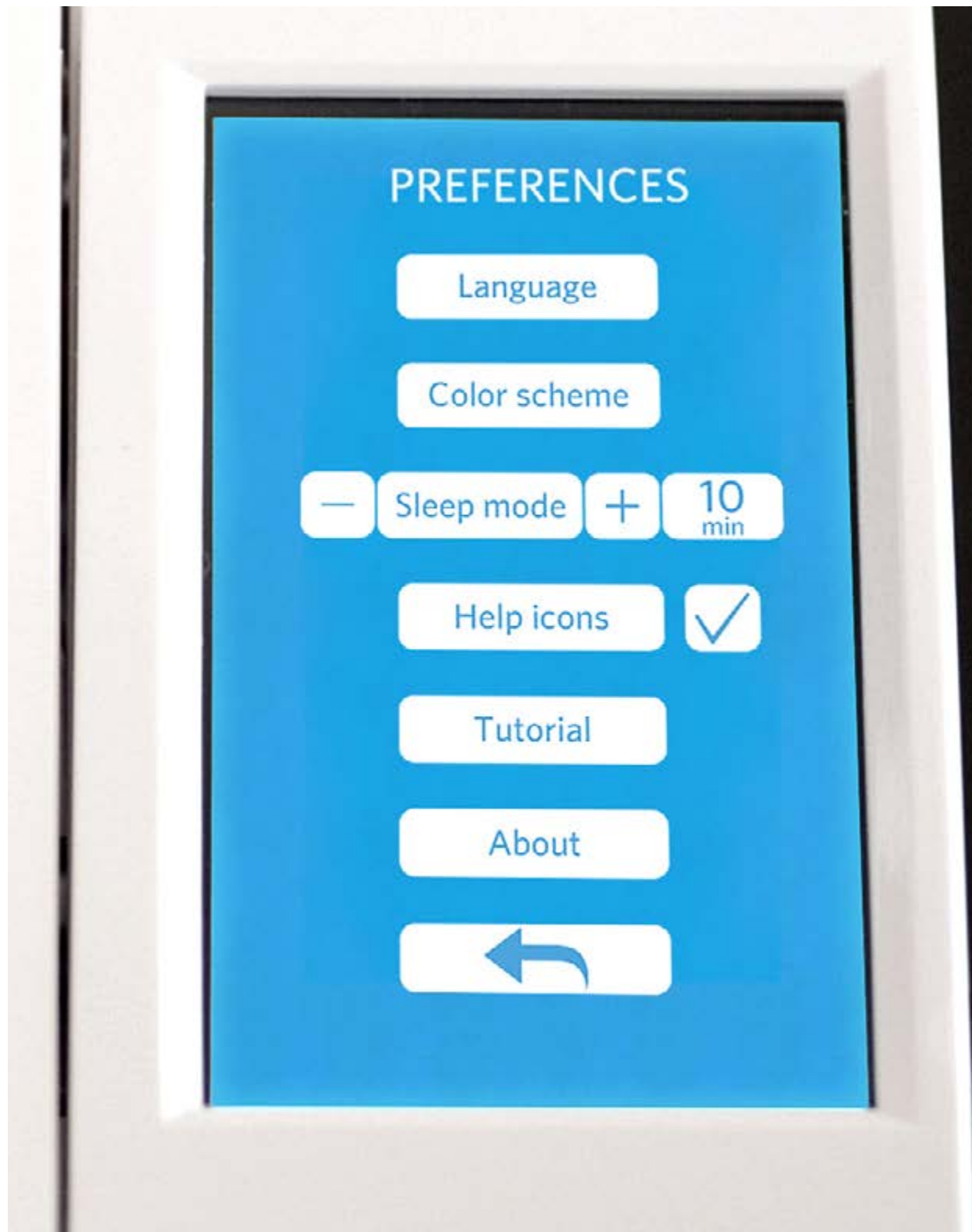
NEW STORAGE COMPARTMENT

Now you can keep your spare blades or crosscutter tool sharp and safe.



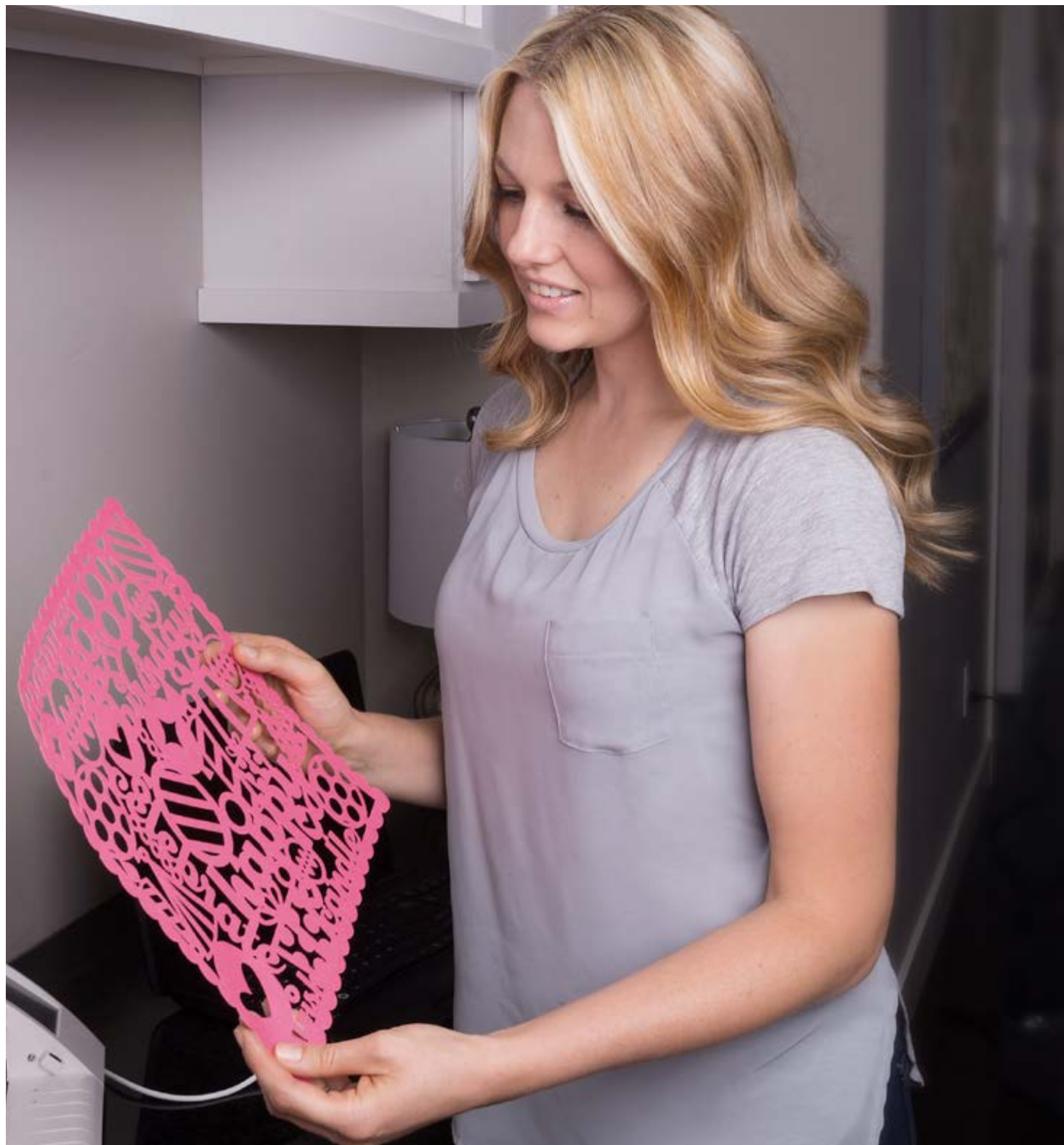
NEW SLEEP MODE

Set your CAMEO to a custom sleep schedule with our new power-saving sleep mode.



12-INCH CUTTING WIDTH

The Silhouette CAMEO® gives you the widest cutting area to accommodate your biggest ideas.



DECISIONS, DECISIONS

Choose from over 100 materials to cut, including fabric, chipboard, leather, felt, and foam.

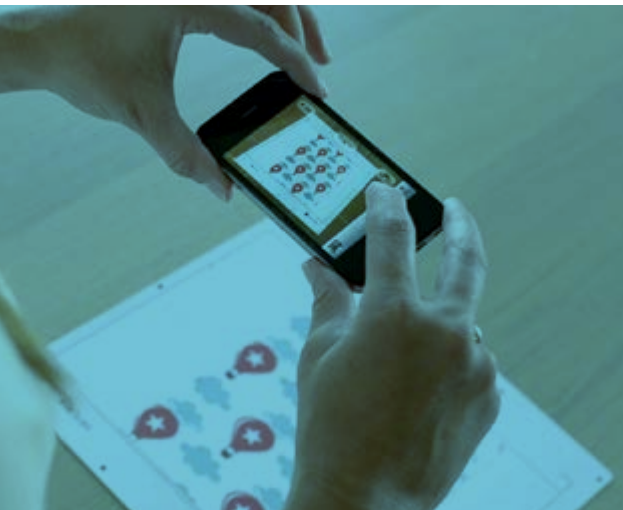




PRINT & CUT TECHNOLOGY

All Silhouette machines have a built-in optic scanner capable of reading printed materials. Once you have your printed image, simply take the printed material and feed it into the Silhouette. The Silhouette's optic scanner will find the registration marks on your printed material and take care of the rest. Make custom stickers, labels, heat transfer designs, and more.





PIXSCAN™ TECHNOLOGY

PixScan™ technology is a new feature in the Silhouette cutting system that allows makers to cut precisely around a printed design or to position cut lines in a specific location on your material using a scanner or camera. You can even use your smartphone or tablet.

The PixScan™ algorithm allows the Silhouette CAMEO® to recognize specially placed registration marks on the PixScan™ cutting mat. PixScan™ is ideal for saving any scanned or photographed image into your personal digital library or turning a hand-drawn sketch into a new custom cut file.



LIGHTWEIGHT & PORTABLE

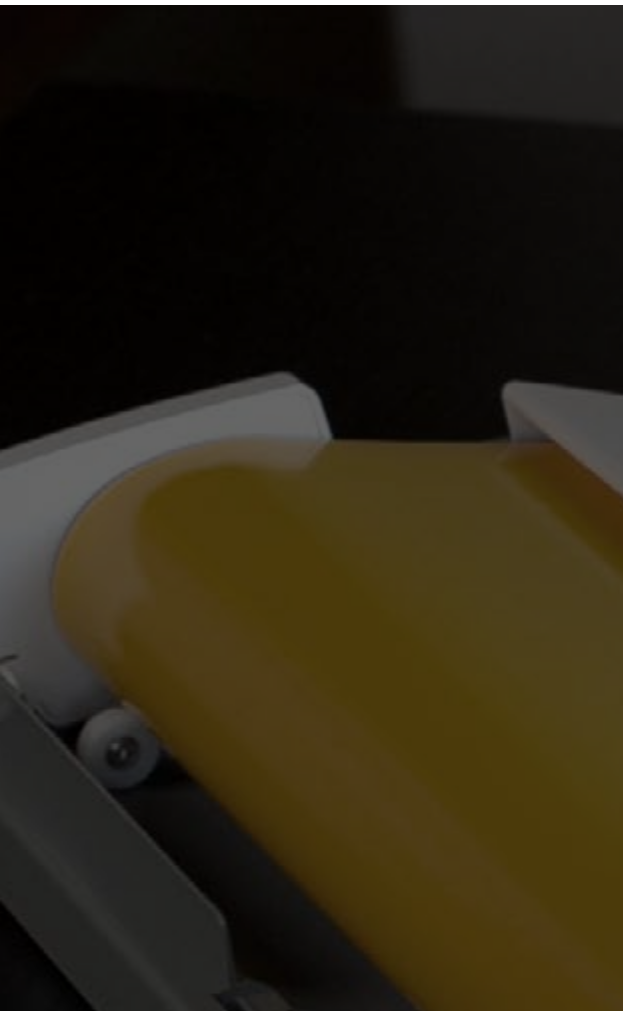
You are mobile. Your cutting machine should be too.



THINK OUTSIDE THE MAT

Cutting mats can limit your capabilities. That's why Silhouette has matless cutting—to accommodate your biggest ideas.





JUST ROLL WITH IT

The roll feeder provides an easy and convenient way to place rolled material into your Silhouette. The feeder properly aligns your project to ensure that it loads straight.





The Silhouette Design Store is a marketplace of ready-made shapes for use with your Silhouette. There you will find over 50,000 downloadable designs from dozens of talented artists. Once you've purchased a design it is yours to keep. Build your own personal digital design library to use whenever you want. With the Silhouette Design Store you only pay for the designs you really want—no need for expensive cartridges or access to shapes you'll never use.

The Silhouette Design Store is a marketplace of ready-made shapes for use with your Silhouette. There you will find over 50,000 downloadable designs from dozens of talented artists. Once you've purchased a design it is yours to keep. Build your own personal digital design library to use whenever you want. With the Silhouette Design Store you only pay for the designs you really want—no need for expensive cartridges or access to shapes you'll never use.

SILHOUETTE STUDIO® SOFTWARE

The Silhouette Studio® software is the most robust and powerful design software for any cutting system on the market. This innovative software is highlighted with features normally found in high-end illustrating software, yet is amazingly simple, easy to use, and absolutely free to Silhouette users. Silhouette Studio® gives you countless ways to customize your project.



THE SCIENCE OF PRECISION

Inside the Silhouette cutting system.

BUILT-IN OPTICAL SCANNER

Finds printed registration marks on all Print & Cut applications.

FULL-COLOR LCD DIGITAL DISPLAY

Features easy navigation and step-by-step tutorials.

GERMAN CARBIDE-TIPPED BLADES

Ensures the strength and precision you need for your cut job.

TRAPEZOID CONTROL CUTTING TECHNOLOGY

Ensures the Silhouette knows the most efficient way to complete a cut by calculating and controlling the optimum cutting speed.

STEEL SPRING ROLLERS

Creates a stronger yet gentler way to hold project materials in place.

FIBERGLASS-REINFORCED SYNCHRONIZATION BELT

Keeps every curve in your cut precise.





IN THE BOX

- Silhouette CAMEO®
- Silhouette Studio® software
- Power cable, USB cable
- Basic instruction guide
- 12-inch cutting mat
- Cutting blade
- One-month basic subscription to the Silhouette Design Store
- Crosscutter
- 100 FREE digital designs to begin creating right away



silhouette

Dream it up. Cut it out.