



The HP Officejet Pro. Professional printing for 50% less cost per page than laser¹.



Three reasons to buy an HP Officejet Pro

- 1. Print at up to 50% lower cost per color page than lasers.¹**
- 2. Get robust tools and security features for easy manageability.**
- 3. Enjoy fast print speeds, plus new ink technology designed for businesses.**

Grow your business with HP Officejet Pro printers and MFPs, which give you high-quality color printing at an affordable price.

Why HP Officejet Pro printers?

- **Low cost of printing** – Up to 50% lower cost per page and energy use than competitive color lasers^{1,2} plus high-capacity cartridges for higher page yields.
- **Fast print speeds³** – Print up to 20 ppm black, 15 ppm color with Officejet Pro 8100, 8600 and 200 printers and MFPs, or get blazing speeds of up to 70 ppm (in general office mode) with the Officejet Pro X series.
- **Leading productivity features and ease of use** – Automatic 2-sided printing, plus scanning, copying and faxing (AiO/MFP only); large touchscreens; print from your smartphone or tablet⁴
- **Less intervention** – Replace cartridges less often with high-capacity cartridges that print up to 9,200 pages black and 6,600 pages color⁵; and optional paper trays for input capacity up to 1,050 pages (Officejet Pro X series).
- **Easy security and manageability features** – Manage and remotely monitor status with distributed enterprise-level security and management features.
- **Outstanding serviceability** – Expand and extend your standard warranty with HP Care Pack services.

¹ Majority of color laser AiOs <US\$600, March 2012; for details see hp.com/go/officejet. OJ Pro ISO yield with highest-capacity cartridges based on continuous printing; see hp.com/go/learnaboutsupplies

² Majority of color laser AiOs < US\$600, March 2011, OJ Pro with highest-capacity cartridges. Energy use based on HP testing. For details, see hp.com/go/officejet

³ Either after first page or after first set of ISO test pages. For details see hp.com/go/printerclaims.

⁴ Wireless access point or internet connection may be required and not included. Local printing requires mobile device and printer to be on the same wireless network. Remote printing requires an Internet connection to HP ePrint-enabled printer and HP ePrint account registration. App or software may be required. Wireless performance is dependent upon physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only. See hp.com/go/mobileprinting for more details.

⁵ Page volumes are based on HP 970XL Black Ink Cartridge and HP 971XL Cyan, Magenta, and Yellow Ink Cartridges.