



January 20, 2009

Dear Costco Member:

Costco's records indicate that you purchased Premier Nutrition, Inc.'s TWISTED nutrition bars from Costco within the last 6 months. TWISTED nutrition bars are sold in numerous Costco facilities throughout Northwest. Premier Nutrition has issued a precautionary, voluntary nationwide recall of select TWISTED nutrition bars due to the recent identification of a potential *Salmonella* Typhimurium contamination concerning peanut butter manufactured by Peanut Corporation of America (PCA) at its Blakely, Georgia facility.

There is no specific evidence that Premier Nutrition's products are contaminated and no complaints regarding this issue have been reported to Premier Nutrition regarding any of its products to date; however, Premier Nutrition is taking this voluntary action because it is concerned with the health of persons who have consumed or may consume these products due to the information released by PCA. Only select variations of two brands of Premier Nutrition are affected by this recall: TWISTED nutrition bars and TITAN Chocolate Peanut Crunch nutrition bars. **All other brands and products of Premier Nutrition sold in Costco stores remain unaffected by the voluntary product recall.**

While Costco has removed affected product off its shelves, we are sending you this letter to ensure that customers with TWISTED nutrition bars in their possession check to determine whether the nutrition bars are impacted by the recall. Customers should check the "Best By" dates located on the products and compare the date to the date ranges listed below. If the product falls within the impacted date ranges, customers are being asked to return the product to the Costco where it was purchased for a full refund. You can find specific product details and other information at [www.premiernutrition.com](http://www.premiernutrition.com).

The following TWISTED nutrition bars are potentially affected and are subject to the recall:

- TWISTED nutrition bars, Vanilla flavor with "Best By" dates AUG 01 2009A (August 1, 2009), through JAN 09 2010A (January 9, 2010)
- TWISTED nutrition bars, Chocolate flavor with "Best By" dates AUG 01 2009A (August 1, 2009), through JAN 09 2010A (January 9, 2010)
- TWISTED nutrition bars, Peanut Butter flavor with "Best By" dates AUG 01 2009A (August 1, 2009), through JAN 09 2010A (January 9, 2010)
- TWISTED Variety Packs dated 07/01/09 (July 1, 2009) through 01/09/10 (January 9, 2010);

The Company regrets having to take this action, but believes it is necessary to ensure the complete safety of its customers and consumers. Again, this voluntary recall has only been initiated with respect to the specific variations of TWISTED bars identified above, as well as select variations of TITAN Chocolate Peanut Crunch nutrition bars; all remaining products of Premier Nutrition sold at Costco are unaffected by the recall.

Should you have any other questions, please contact Premier Nutrition at 1-888 -836-8977.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Geist".

Chris Geist  
Chief Operating Officer