



Tuesday, January 20, 2009

Dear Costco Member,

Costco's records indicate that you have purchased Clif Bar & Company products from Costco within the last six months. As many of you may have already heard, the FDA is investigating a Salmonella outbreak tied to peanut butter from the Peanut Corporation of America (PCA). PCA is a manufacturer and supplier of peanut butter for many food companies and manufacturers. For a limited time in 2008, we used PCA peanut butter in some of our products.

In light of this investigation, and with an abundance of caution, Clif Bar & Company has enacted a voluntary recall of our affected products containing peanut butter in the U.S. The only products in the Variety Packs we sell at Costco affected by the recall in the U.S. are below:

- 24 count Clif Bar Variety Pack
BEST BY/SELL BY: 21JUN09 to 01OCT09, and 03NOV09 to 28NOV09
Recalled Products:
 - CLIF BAR Crunchy Peanut Butter
 - CLIF BAR Chocolate Chip Peanut Crunch
- 24 count Clif Organic ZBaR Variety Pack
BEST BY/SELL BY: 07JUL09 to 05SEP09, and 12NOV09
Recalled Product: CLIF Kid Organic ZBaR™ Peanut Butter
- 18 count Clif Builder's Variety Pack
BEST BY/SELL BY: 19JUL09 to 30SEP09, and 05NOV09 to 18NOV09
Recalled Product: CLIF Builder's Peanut Butter
- 9 count Clif Bar Crunchy Peanut Butter
BEST BY/SELL BY: 21JUN09 to 01OCT09 and 03NOV09 to 28NOV09
- 9 count Clif Bar Chocolate Chip Peanut Crunch
BEST BY/SELL BY: 21JUN09 to 01OCT09 and 03NOV09 to 28NOV09
- 9 count Luna Nuts Over Chocolate
BEST BY/SELL BY: 29JUL09 to 03OCT09 and 11NOV09 to 14NOV09

We are taking these steps because, as a food company, consumer safety is our top priority. As part of our journey to do better every day, we feel strongly that issuing a voluntary recall is the right thing to do.

To check if the products you have are part of our voluntary recall, please see above for a list of our recalled items containing peanut butter in the Variety Packs and 9 Count Packs. While the affected product has been removed from Costco shelves, if the product you have on hand is any of the products listed AND has a best by/sell by date within the dates above, we urge you to destroy it and any of our recalled products to ensure no one mistakenly eats them. Also, Costco will issue a full refund if you return the recalled Variety Pack or 9 Count Pack to the store from where it was purchased.

Please know that no other Clif Bar & Company products or flavors are included in this recall.

Additional details can be found at www.clifbar.com. If you have any further questions, you may contact Clif Bar & Company at 1-800-CLIFBAR (1-800-254-3227).

Sincerely,

Kevin Cleary
Chief Operating Officer
Clif Bar & Company